# Whitepaper

## PEPE SHIBA INU EKOSISTEM:

Most of the time, meme coins were only joke coins that had no clear purposes. But this time, this coin has started to become a trend again in crypto market because it has an easy mechanism and low market capitalization, so that it was easy for investors to reach. From this, we want to change from only an ordinary coin, we want this coin to have a clear and long-term goal. Therefore, we are inspired to present meme coins, which has a strong and sustainable ecosystem, namely pepeshiba meme coin and P2E games which are fun and interesting. Because humor and games are one unit which are not boring and entertaining.

### **VISION & MISSION:**

### **VISION**

- 1. Becoming the next meme coin
- 2. Getting a lot of fans as holders and investors
- 3. Being a project that continues to grow and innovate in crypto market
- 4. Providing a mutualism symbiosis to investors and fans
- 5. Becoming a meme coin that innovate continuously to provide benefits to investors

### **MISSION**

- 1. Providing a new breakthrough in meme coin which is merging the two hype coins
- 2. Getting a lot of fans and support from the two hype meme coins
- 3. Doing a massive marketing to reach a wide range of fans and investors
- 4. Most meme coins are just coin but we are innovating for available in P2E games
- 5. Collaborating with influencers and crypto ambassadors.

#### MARKET:

Seeing this current condition, memecoin has become a phenomenal trend in crypto market recently. Meme coin has always had its own place for investors and fans in the world of crypto currency, such as: Doge Coin \$9.94B, Shiba Inu \$6.48B, Baby Doge \$360.65M, Floki \$354.08M. The most popular recently is Pepe which reached \$513.87M. What a fantastic thing, right? That was achieved due to massive marketing and very loyal interested fans and investor in meme coin. Therefore, by reading the current market we were inspired to create Pepeshiba, the next of meme coin. We believe by bringing these 2 types of meme coins which are very phenomenal and trending in the market, will also bring fans of these 2 coins and we will be easy to reach the moon. So, come join us! \$PepeShib, the next of meme coin!